

Events Listings For February 2010

Date	Party	Time	Event type	Description of event	Website of event	Venue	Contact	Email Address
TUESDAY 16TH FEBRUARY								
Tuesday 16th February	Tracey Neuls, Nina Saunders & Sanderson Collaboration	18.00 - 21.00	Footwear Collaboration and Art Installation	A collaboration between award winning shoe designer Tracey Neuls, Contemporary sculptor Nina Saunders and celebrating Sanderson's 150th Anniversary.	www.tn29.com	Tracey Neuls Footwear shop, 29 Marylebone Lane, London W1U 2NQ	Philippa Bogle	philippa@tn29.com
Tuesday 16th February	The Brit Awards 2010	tbc	Award Ceremony	UK's biggest music awards show, featuring star-studded line ups of presenters and performers.	www.brits.co.uk/	Not Disclosed	Private Invitation Only	
THURSDAY 18TH FEBRUARY								
Thursday 18th February	Fashion For Relief	19:00 - 22:00	Fundraiser	Naomi Campbell hosts fashion show to launch this season's London Fashion Week. In aid of Sarah Brown's charity White Ribbon Alliance, helping to prevent the death of women in childbirth across the world.	www.whiteribbonalliance.org www.ticketmaster.co.uk	Somerset House, London, WC2R 1LA	Debora Cunha	debora.cunha@outside-org.co.uk
Thursday 18th February	London Fashion Shorts	18.00 - 21.00	Fashion Art Exhibition	London Fashion Shorts is a group exhibition featuring artists and filmmakers whose work explores the commercial and aesthetic possibilities of art and fashion. London Fashion Shorts brings together video artists creating work for a fashion designer or delivering imagery with a fashion aesthetic. The program of films blends genres, mixes the commercial with the underground, and shows how moving image can represent and interpret fashion. Exhibition continues until 24th February.	www.machine-a.com	MACHINE-A, 60 BERWICK STREET, LONDON, W1F 8SU	Konstantinos Menelaou	konstantina.v@hotmail.co.uk
Thursday 18th February	Miss Kiki Salon Presents...Six Easy Pieces	18.30 - 20.30	Private View	Private View to celebrate the launch of 'Miss Kiki Salon Presents...' - sponsored by Hendrick's Gin.	www.misskikisalonpresents.co.uk/	Reading Room, 65-66 Frith Street, Soho, Lond W1D 3JR	Emma	emma@misskikisalonpresents.co.uk
Thursday 18th February	Rika Magazine Launch Party	19.00 - 22.00	Launch Party	A party thrown by Rika designer Ulrika Lundgren to launch the Rika magazine and pop up store.	www.rikaint.com	350 King's Road London, SW3 5UU	Nick Rogers	rikashop@thisission.com
FRIDAY 19TH FEBRUARY								
Friday 19th February	Designer Exhibition At LFW Opens	10.00	Opening	International designer labels present fashion, footwear and accessory collections for autumn/winter 2010 at key UK trade exhibition, which runs alongside London Fashion Week.	www.londonfashionweek.co.uk	Somerset House, London, WC2R 1LA		
Friday 19th February	After show party for Fashion Insider Magazine supported by Dictator Clothing and the Champagne House de Bleuchamp	20.00 - late	Cocktail party with dancing	Party to celebrate the opening night of London Fashion Week and coverage by FI magazine with generous support from the Sponsors.		3 Cromwell Road London SW7 2HR	Rupert Smith	info@dictator.cc

Friday 19th February	Trousers London Soirée	18.00	Drinks reception	Press and Buyers Evening - Private view of Trousers London's AW10 menswear collection.	www.trouserslondon.co.uk	35 Neal Street, Seven Dials, Covent Garden WC2H 9EP	Angel Tan	mail@trouserslondon.co.uk
Friday 19th February	Estethica At LFW Opens	10.00	Opening	Estethica is the BFC's eco sustainable initiative sponsored by Monsoon.	www.londonfashionweek.co.uk	Somerset House, London, WC2R 1LA		
Friday 19th February	Esthethica Launch Event	12.00 - 14.00	Launch	Official Launch of Esthethica at London Fashion Week	www.londonfashionweek.co.uk	Esthethica Area, Somerset House, London, WC2R 1LA		
Friday 19th February	Lancôme And Harper's Bazaar BAFTA Party	19.30 - 21.30	Cocktails & Canapes	Lancôme celebrates its 10th year as a sponsor of the Baftas with a special event hosted by British actress Kate Winslet and supported by Harper's Bazaar magazine in London on Friday February 19. More than 150 guests including stars of film and fashion are expected at pre-Baftas cocktail party held at St Martin's Lane Hotel to celebrate the Orange British Academy Film Awards and honour British talent. Guest list includes, Natalia Vodianova, Manolo Blahnik, Noel Clarke, Anil Kapoor, Vera Farmiga, Sophie Dahl, Claudia Winkleman, Sharleen Spiteri, Miranda Raison, Antonio Berardi, Jacquetta Wheeler and Paloma Faith.		Not Disclosed	Private Invitation Only	
Friday 19th February	Felder Felder / My Beautiful City Party	21.00 - late	Party	Djs- Arthur baker and very special guests.		The Parlour, Sketch, 9 Conduit Street, London, W1S 2XG	Private Invitation Only	
Friday 19th February	Volt & F.TAPE Get CRYSTALLIZED	18.30 - 21.30	Launch Party	Top young Designers Hannah Marshall, Craig Lawrence, Holly Fulton, Katie Eary, Dean Quinn, Fred Butler, Manjit Deu and Gemma Slack will transform 8 of Volt's iconic Covers including the new Volt Man, each using 1000's of Swarovski crystals and their own signature elements.	www.ftape.com/media/?p=6054	Swarovski Lounge, 24 Great Marlborough Street, London, W1F 7HU	Private Invitation Only Julian Gregory	rsvp@ftape.com
SATURDAY 20TH FEBRUARY								
Saturday 20th February	Maison Michel London Fashion Week Party	21.00 - late	Cocktail Party		www.michel-paris.com www.ponystep.com	Not Disclosed	Private Invitation Only	
Saturday 20th February	PPQ Party	21.00 - late	Aftershow Party	Design duo hosts aftershow party to celebrate the autumn/winter 2010 catwalk show.		Not Disclosed	Private Invitation Only	
Saturday 20th February	British Council Award Ceremony	16.30 - 17.30	Award Ceremony	International Young Fashion Entrepreneur Tour Eight finalists from Libya, Turkey, Sri Lanka, Philippines, India, Russia, Bangladesh, and Lithuania are in London to experience the UK fashion scene. UK Young Fashion Entrepreneur Shortlist Announcement. The shortlist – made up of five UK fashion entrepreneurs – will be announced on 20 February along with the winner of the IYFE award.		Not Disclosed	Private Invitation Only	
Saturday 20th February	John Rocha's 25 Years Event	tbc	Celebratory event and dinner	A party to celebrate John's 25th year at London Fashion Week.		Not Disclosed	Private Invitation Only	
SUNDAY 21ST FEBRUARY								

Sunday 21st February	Finch & Partners' Pre-BAFTA Party	tbc	Pre- Party	Charles Finch hosts annual party for nominees and major players at the BAFTAs. Guests in 2009 included Penelope Cruz, Robert Downey Jr, Sharon Stone, Mick Jagger and Lily Allen. Strictly invitation only.	www.finchandpartners.com/	Not Disclosed	Private Invitation Only		
Sunday 21st February	BAFTAS	tbc	Award Ceremony	British Academy Film Awards. Britain's answer to the Oscars. Recognises, honours and rewards individuals for outstanding achievement in feature and short films, produced worldwide and released in UK cinemas.	www.bafta.org	Not Disclosed	Private Invitation Only		
Sunday 21st February	Roisin Murphy for Linda Farrow Party	19.00	Party	EXCLUSIVE LIVE PERFORMANCE FROM ROISIN MURPHY DJ SETS FROM: Pandora's Juke Box, The Crookers & Nathan Gregory Wilkins		48 -49 St James Street, Mayfair, London SW1A 1JT	Tracy Sedino	info@lindafarrow.co.uk	
Sunday 21st February	Fairtrade Fortnight Official Launch	tbc	Miscellaneous	Launch event for annual high-profile campaign, celebrities attendance expected.		South Bank, London, SE1 9PX	Emma Huntley	emma.huntely@fairtrade.org.uk	
Sunday 21st February	The Boudoir	19.00- 21.00	Party	Stylist Phoebe Arnold exhibits work with photographer Ali Peck as a digital installation. Promises to educate, inspire and convey that lingerie can play a significant role in fashion editorial. A specially commissioned film will be screened using pieces from the Boudoir's most exciting collections. Supported by Lingerie Buyer.		Portico Rooms, Somerset House, London, WC2R 1LA	Todd Watkins	pr@hgluk.com	
Sunday 21st February	Mulberry Party	21.00 - 01.00	Aftershow Party	Luxury fashion brand celebrates autumn/winter 2010 collection.		Not Disclosed	Private Invitation Only		
MONDAY 22ND FEBRUARY									
Monday 22nd February	OSMAN Aftershow Party	21.00 - 02.00	Aftershow Party				Private Invitation Only	stephanie@osmanyousefzada.com Seren.mason@bryanmorelpr.co.uk	
Monday 22nd February	Luis Venegas Party and The White Cubicle Gallery	20.00 - late	Party/ Exhibition	Exhibition & Party to celebrate the publisher Luis Venegas, the man behind Fanzine137, EY! Magateen and Candy magazines.	www.byluisvenegas.com/	The George & Dragon, 2 Hackney Road, London, E2 7NS	Murray Arthur	murrayarthur@me.com	
Monday 22nd February	WGSN Trend Briefing Autumn/Winter 2010/11	16.00-	Trend Seminar	WGSN presents an essential guide to Autumn/Winter 2010/11 for casual, career and eveningwear. Be inspired by the conceptually evocative directions; Emotive, Inventive and Useful WGSN's three seasonal macro trends. Juliet Warkentin, WGSN Global Content Director will take a journey through key styling, colour, silhouette and product details giving buyers and designers must not miss insight into the looks that will frame the season. WGSN will provide a buyers guide to the exhibition,	www.wgsn.com/londonfashionweek	BFC Digital Space, Somerset House, Strand, WC2R 1LA	Oakley Kaddish	Oakley.kaddish@wgsn.com	
Monday 22nd February	Elle Style Awards	tbc	Fashion Award Ceremony	Hachette Filipacchi's monthly style magazine hosts 13th annual awards; categories include International Designer, British Designer, Model, TV Show and Style Icon.	www.hf-uk.com	tbc	Michelle Agyeman/ Suzanna Williams	michelle.agyeman@talkpr.com suzanna@halpern.co.uk	
Monday 22nd February	GRANDLIFENYC.COM & SOPHOMORE Present New York New York	22.00 - 04.00	Party	Hosted by Derek Blasberg .ChrissieMiller . Tommy Saleh .Robin Scott-Lawson .Joseph Quartana . Madeleine Von Froomer. Seven New York .TheSartorialist .Stylesightings.com NYC Sound By Misshapes. Nova Dando. Mandy Brooks		The Lecture Room Second floor at Sketch 9 Conduit Street Regent Street W1S 2XG	Private Invitation Only	PR Enquiries - Richard Scott at Relative MO	

Monday 22nd February	Conservative Party Creative Industries	17.30 - 19.00	Reception	Creative Conservative and Creative Industries Network reception focused on 'Fashion.' Supported and hosted by The British Fashion Council.		Not Disclosed	Private Invitation Only	
Monday 22nd February	Gavin Bond:Music, 21st Century Rock 'n' Roll Royalty	18.20 - 20.30	Private View	New exhibition of maverick photographer's work provides an unparalleled insight into the lives of some of the generation's biggest stars.		Idea Generation Gallery 11 Chance Street London E2 7JB	Megan Thomas	megan@ideageneration.co.uk
Monday 22nd February	Harrys of London Cocktails & Presentation	16.00 - 21.00	Fashion - General	Harrys of London will be hosting a cocktails & a presentation of their A/W 2010/11 collection at the flagship store for press/buyers.		Harrys of London 59 South Audley Street London W1K 2QN	Alex von Battenberg	store@harrysoflondon.com
TUESDAY 23RD FEBRUARY								
Tuesday 23rd February	Love Ball	19.00 - 02.00	Charity Ball	This fundraising event at the Roundhouse will be hosted by Natalia Vodianova and Lucy Yeomans in support of Natalia's charity The Naked Heart Foundation.		Not Disclosed	Private Invitation Only	
Tuesday 23rd February	10 Corso Como for Liberty of London Launch	18.00 - 20.00	Launch Party	Carla Sozzani and Geoffroy de La Bourdonnaye invite you to the launch of 10 Corso Como for Liberty of London.			Private Invitation Only	LOLcorsocomo@liberty.co.uk
Tuesday 23rd February	A Celebration of Ethical Fashion	18.30 - late	Party and Showcasing	Description of event: The Ethical Fashion Forum returns to The Hospital Club to see out London Fashion Week in style. On the night, we'll be showcasing work by several Ethical Fashion Forum designers, including My Only One, MIA, Beautiful Soul, Julia Smith and Amisha Jewellery. We'll also be celebrating ethical designs from Ada Zanditon's new collection, and Hospital Club member Trousers London.	www.ethicalfashionforum.com/	The Hospital Club, 24 Endell Street, Covent Garden, LONDON, WC2H 9HQ		party@ethicalfashionforum.com
Tuesday 23rd February	Henrietta Ludgate Presentation & Party	18.00 - 22.00	Presentation	A/W 2010 presentation and party with the live performance of PHILDEL, sponsored by Caorunngin.	www.henriettaludgate.com	The India Club 143 Strand London, WC2R 1JA	Carolina Oliveira	info@henriettaludgate.com
Tuesday 23rd February	Basso & Brooke Aftershow Party	21.00 - 1.00	Party	Hosted by Caligula in association with Metro International.	www.caligulauk.com	China White, 4 Winsley Street, London	Jim Warboy	bb@caligulauk.com
Tuesday 23rd February	Defra Sustainable Clothing Roadmap Reception with Esthetica	13:00 – 14:30	Buffet - Reception	Sustainable Clothing Roadmap reception at Esthetica, hosted by Defra Environment Minister Dan Norris.		Esthetica Area, Somerset House, London, WC2R 1LA	Private Invitation	
Tuesday 23rd February	ALICE by Temperley/ Alice in Wonderland Pop Up Party	20.23 - late	Press Event	To mark the launch of Tim Burton's Alice in Wonderland, Selfridges, Disney and Alice Temperley are partnering to host a wondrous Alice themed party this London Fashion Week. The event will celebrate the worldwide release of Disney Alice in Wonderland, the launch of Alice Temperley's newest venture, Alice by Alice Temperley and the unveiling of Selfridges' Alice in the Wonder Room shop and window scheme.		Selfridges. Entrance via Edward Mews, W1U 1AT	Lucy Willis	lucy.willis@selfridges.co.uk
WEDNESDAY 24TH FEBRUARY								

Wednesday 24th February	Lily Cole and The North Circular	20.30 - Onwards	Party		www.thebromptonclub.com/	The Brompton Club, 108 Old Brompton Road, London SW7 5LR	Private Invitation Only	chloe@thebromptonclub.com
Wednesday 24th February	GQ Menswear Day Dinner	19.00 drinks, 19.45 dinner	Dinner to mark Menswear Day at London Fashion Week	Dylan Jones hosts strictly invitation only dinner to mark Menswear Day at LFW.	www.gq-magazine.co.uk	Not Disclosed	Private Invitation Only	
MONDAY 15TH MARCH								
Monday 15th March	Central St Martins Private View	18.30 - 20.30	Private View	Exhibition of graduate collections and portfolios.		Central Saint Martins College, MA Studio, 107-109 Charing Cross Rd. WC2H 0DU	Jessie Wood	mafashion@csm.arts.ac.uk
ONGOING								
21st & 22nd February	LOVE FROM AUSTRALIA OPEN HOUSE	11.00 - 19.00	Live Shoot & AW10 Preview	<p>Luxury sheepskin chic footwear brand Love From Australia will open their doors during London Fashion Week with a fab 2 day event for press, buyers and VIPs in Central London.</p> <p>Moving away from the traditional catwalk approach, LFA will launch their stunning AW 10 collection at an open photo shoot giving a great behind-the-scenes preview.</p> <p>The shoot will be held at The Music Room in Mayfair on 21 & 22 February and doors are open from 11am to 7pm. Buyers and press will have the chance to see behind the scenes at LFA, meet the team and place their forward order for AW 10.</p> <p>Visitors will also be able to grab a bargain at the LFA sample sale where all proceeds go to the charity The Smile Train, get style advice from fantastic celeb stylist Karen Russell, make up tips from the hair & beauty artists or have a go at modeling and jump on the set! Or simply come to see what all the fuss is about and take a break from hectic Fashion Week schedules with a cuppa and cake or a glass of something stronger in the evening.</p>	www.lovefromaustralia.com/	The Music Rooms, 126 South Molton Lane, Mayfair, London, W1K 5AB	Leah Brooks	leah@lovefromaustralia.co.uk
From 18.02.10	Chore, A film By Justin Anderson for Damaris	Monday - Friday 09.30 - 20.00	Film Installation	Selfridges and Damaris collaborate for the very first time to celebrate London Fashion Week with Chore. Project Chore is an exciting new film project created by Director Justin Anderson and produced through Independent Films. Starring lingerie from Damaris' Spring/Summer 2010 Collection, Damaris Evans describes the film as 'ultra clever, super cheeky and ever so slightly eerie'.	www.damaris.co.uk/	Lingerie Department, Selfridges, London W1U 1AT		
8th February – 14th March	Oh! You Pretty Things	Monday - Saturday 10.00 - 21.00 / Sunday 12.00 - 18.00	Exhibition	Launch event for an exhibition featuring the new generation of British fashion photographers: Alice Hawkins, Dan Jackson, Josh Olins, Angelo Pennetta and Jacob Suttons.	www.springprojects.co.uk	Liberty, 4th floor Exhibition Space, Great Marlborough Street, London W1B 5AH	Andree Cooke	andree@springprojects.co.uk
8th February – 22nd February	Lulu Guinness POP UP SHOP Opening	tbc	Pop- Up Store Opening	On February 8th 2010, Lulu Guinness opens her first POP UP Shop off London's Carnaby Street.		Not Disclosed	Private Invitation Only	

13th February - 28th February	Trousers London's Pop-up Shop	Monday - Saturday 10.00 - 19.00 / Sunday 12.00 - 18.00	Pop-up Shop /Exhibition	Trousers London, ethical men's denim brand, is hosting a pop-up shop and exhibition, "Denim Garden", for the duration of London Fashion Week.	www.trouserslondon.co.uk	35 Neal Street, Seven Dials, Covent Garden WC2H 9EP	Angel Tan	mail@trouserslondon.co.uk
19th February - February	Fashion Mavericks	From 14.00	2 Day Fashion Event	First in a series of events, organised by Sunshine Grace LTD. An eclectic mix of new and established designers.	www.fashionmavericks.com	The Strand Palace Hotel, London WC2R 0JJ	Jaqueline Adholla	jacqueline.adholla@sunshine- grace.com
23rd February – 1st March	Gavin Bond:Music 21st Century Rock 'n' Roll Royalty	tbc	Exhibition	New exhibition of maverick photographer's work provides an unparalleled insight into the lives of some of the generation's biggest stars.		Idea Generation Gallery 11 Chance Street London E2 7JB	Megan Thomas	megan@ideageneration.co.uk
20th February - February	PAINTED DRESSES Tanya Ling / Veryta	20th Feb 11am - 6pm. All other times 10am - 5pm	Exhibition	An exhibition of Painted Veryta Dresses by Tanya Ling.	www.veryta.com	The Mayor Gallery, 22a Cork Street London W1S 3NA		info@veryta.com