

# Emilio de la Morena

## AUTUMN/WINTER 2008/9

Emilio de la Morena has again been awarded the New Generation sponsorship by the British Fashion Council to show his new Autumn/Winter 2008 collection at London Fashion Week.

De La Morena puts his background in sculpture to outstanding use once more as he takes us on a journey of sartorial sensuality. This season de la Morena treats us to a myriad of ornate and precision cutting techniques. We see knife pleats expertly applied to dresses forming tiers which fan out into delicate circular shapes, which then fluidly cascade down the contours of the body. The effect is a dramatic curvilinear silhouette with a vaguely 20's reference.

Swarovski crystals make a dazzling and unexpected appearance too, which serve to further enhance the personality so very present in this collection.

De la Morena shows us playful, voluminous and pleated shorts worn underneath one shoulder creations, thus showing us his inherent ability to understand that sensuality need not be solely expressed in the form of body conscious silhouettes, but can be explored in the hidden, the hinted at and the low key, and in a season which follows the desire for all things hard-edged, de la Morena has successfully moved on and taken it to the next level.

Blanket coats are structural yet deceptively wearable – oversized interactive lapels can be worn in many ways to suit the desires of the wearer, and volume is cleverly nipped back in at the waist creating an exaggerated hourglass figure.

Green, grey, navy and khaki nestle against mustard, ochre, teal and black in painterly prints which come alive as the body moves within the delicate folds of draping and gathering.

Michelle Haswell



laura mercier

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# *Emilio de la Morena*

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Emilio would like to thank the following for their significant contribution in realising this catwalk presentation:

Stylist *Sarah Richardson*  
Hair *Tomo Jidai*  
Makeup *Kirstin Piggott*  
Casting *Shelley Durkan*  
Production *Charlotte Lurot at Bacchus*  
Stylist Assistants *Nic Jottkandt, Esmé Barcomi, Helen Sykes, Peter Aluuan, Tui*  
Hair Assistants *Hiroshi Matsushita, Tomihiro Kono, Laurel Stapel, Luke Sawyer, Kunio*  
Makeup Assistants *Tricia Woolston, Fraggie Jury, Ken Nakano, Machiko, Sonia Bhogal, Molly Aitken*  
Music *Daize Washbourn at Bacchus*  
Invitation *Heather Kenmure Graphic Design*  
Shoes *Nicholas Kirkwood*  
Public Relations *Justine, Sara and Todd at Relative PR*  
Sales *Emma and Dylan at easternBlock*

Very special thanks to the following, whose hard work made all this possible:

Ehtesham Ansari, Rukiya Athman, Uranzaya Batsaikhan, Anne Carey, Elena Corchero, Georgia Dorey, Bernadette, Hartley, Elspeth Lucy Holmes, Jenny Kang, Emma Kasyan, Rei Kondo, Namrata Kumar, Susana Mota, Silvina Maestro, Kinga Maliz, Sorkunde Ostiz, Carmen Perez, Stephanie Price, Sarika Raghvani, Marc Regas, Chloe Rood Shilpa Sahu, Arsida Smajli, Sarah Taylor, Geetu Tulsiani, Wendy Turner



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