

Julienmacdonald **Biography**

Ever since the curtains closed to rapturous applause on Julien Macdonald's graduation show at the RCA in June 1996, his creative vision has inspired international acclaim for injecting a high dosage of glamour back into the fashion industry.

Master couturier and living fashion legend Karl Lagerfeld was so impressed with Macdonald's craftsmanship and genius with knits that he promptly made him head designer of all knits at the house of Chanel and his own label from 1996-98.

The greatest testament to Julien's skill and reputation came in 2001 when one of the world's oldest and most highly-esteemed luxury fashion houses, Givenchy invited him to become their Creative Director. Julien designed six collections a year, from haute couture to prêt-a-porter and his collections were coveted by the richest and most beautiful women across the globe.

Three years later Julien returned to London to concentrate on his own label and his continued high profile presence in London ensures his is the hottest ticket at London Fashion week. In November 2006 Julien receive his highest accolade to date, an Order of the British Empire for his services to the fashion industry.

On November 2007, private investor Jamey Hargreaves announced a deal to build the Julien Macdonald business into a glamorous British luxury brand with Jamey as chairman and Julien as creative director. With plans of opening owned and partnership stores around the world as well as building a world-leading design team and developing a complete and high quality product range, the company has also appointed Chris Spira as CEO to oversee the building of this British luxury goods brand.

Julien's high-octane, glamorous gowns have seduced a chorus of international starlets including Gwyneth Paltrow, Nicole Richie, Liv Tyler, Jennifer Lopez, Nicole Kidman, Kate Winslet, Sarah Jessica Parker, Catherine Zeta Jones, Juliette Lewis, Zooey Deschanel, Paris Hilton, Anjelica Huston and Dita Von Teese.

From Harrods, Browns, Selfridges, Matches, Henri Bendel, Lane Crawford, Joyce, Seventh Element, Horn, Louis, Milly, Jet Set, Zenta, Eleven, Sunbrick to Maria Luisa, L'Espionne, Gigia, Traps, Biffi, Elle, Salome, Aquagirl, Pogang, Norman King, Sotris, Ikram and Elite, Julien's stockists are prestigious, discerning and increasing every season.

Julienmacdonald **Biography continued**

Awards

2001	BRITISH GLAMOUR DESIGNER OF THE YEAR
2003	BRITISH GLAMOUR DESIGNER OF THE YEAR
August 2003	GQ MEN OF THE YEAR AWARDS – WOMENSWEAR DESIGNER
2006	RECEIVES ORDER OF THE BRITISH EMPIRE

Current projects and positions

- * Designed a limited edition L'Oreal Elnett can of hairspray
- * Christmas 2004 launched a range of home fragrance and candles with Boots department store
- * Launched September 2004 'Star@ by Julien Macdonald, a range of womenswear and homeware and accessories with Debenhams department stores
- * 2003 designed all uniforms for Abbey National staff
- * Uniforms for all Abbey national banks across Great Britain
- * Barbie clothes range by Julien Macdonald
- * British Airways appointed Julien to design all their uniforms from air cabin to ground staff
- * All outfits for the Australian Pop Icon, Kylie Minogue's world tour
- * All the uniforms for the BLUEWATER shopping complex
- * Range of hosiery for Pretty Polly
- * Range of table and homeware with Royal Doulton
- * June 2006 Wallpaper project with Graham and Brown
- * November 2007 Receives private investment from Jamey Hargreaves with plans to build Julien Macdonald Ltd into a global luxury goods brand

For further information please contact:

Hongyi Huang
Purple
28 Savile Row
London W1S 2EU
T. 020 7439 9888
F. 020 7439 9887
hongyi@purplepr.com