

Three pages

” Ideas come naturally to most of us, putting them into practice is when real creativity comes to life. On my journey as a designer I found practical skills to be of equal importance... Recognizing the time and the ability of tuning into the waves of movement allows me to grow and journey along to mould with creativity” .

Ivana

IVANA BASILOTTA
The label



www.paulweaverphoto.com

Working towards a greener world, be part of us...

Ivana Basilotta

Entirely dedicated to the best in Eco-sustainable contemporary high fashion. Ivana Basilotta has designed and created dresses for some of the world's best-known personalities. Italian by nationality, born and educated in Germany and now based in London.

Emerging ECO label “Ivana Basilotta” was founded end of 2008. Entirely dedicated to the best in Eco-sustainable contemporary high fashion.

“A good design is perfect in every way; the making has a lot to do with it” .

Ivana Basilotta is a contemporary woman’s wear brand. Designed with an Eco-conscious approach. Ivana Basilotta uses the best and most innovative in organic, Eco, biodegradable, peace silk/ vegetarian silk and recycled fabrics. As we grow we work towards being entirely dedicated to the best in Eco-sustainable contemporary high fashion. Our organic fabrics Suppliers are certified according to the Eco-text standard. We use the craftsmanship of local artisans and we work with small manufacturers. The manufactures we use pay fair wages and do not use child labour.

The silk we use is organic peace-silk also known as Vegetarian silk. Peace silk is manufactured in a process where silkworms are not killed. The moths emerge from their cocoons to live out their full life cycle. This is the best silk for warmth and therapeutic use; it is rare and not commercially available.

“I hold an image in my mind of how the whole world is changing to return nature to its original pure beauty and abundance.”

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About the designer Ivana Basilotta

Ivana Basilotta has designed and created dresses for some of the world’s best-known personalities.

Italian by nationality, born and educated in Germany and England. Influenced by diversity the Italian designer drives on spiritual Growth. "My desire is to be the best I can be, every day of my life. Creating is something I adore and I love to do things which bring me pleasure. Nature is a jewel I want to enjoy, in every way. I like my life to be a life of constant growth and positive changes, I am amazed by the wonderful things I can do by starting with myself."

"My life is unique ... I choose my thoughts" Ivana Basilotta

Look books:

www.ivanabasilotta.co.uk/music

www.ivanabasilotta.co.uk/glamourpunk

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