



BIOGRAPHY

2005

- o Concept for Goodone was founded in Brighton by Nin Castle along with business partner Phoebe Emerson.

2006

- o Brand relocated to London.

2007

- o Began to outsource some manufacturing to HEBA Women's Project.
- o Collaborated with NOKI to produce clothes shown in London Fashion Week A/W as part of Fashion East.
- o First international orders to Tokyo, Japan.
- o Awarded the SME (Small Medium Enterprise) Innovation Award.

2008

- o Nin took full ownership of Goodone.
- o Launched charity project collaborating with Amnesty, Liberty, WWF, Greenpeace, Shelter and No Sweat, upcycling old campaign t-shirts.
- o Launched brand online, selling Goodone clothing direct from the website.
- o Nin was shortlisted for the RE New Designer of the Year Award.

2009

- o Brand sponsored by Estethica to exhibit the AW09 collection at LFW.
- o Produced a limited edition dress for the Fashion Targets Breast Cancer campaign.
- o Launched ASOS capsule range.
- o For the first time, industry ends of rolls and industrial waste were used for the SS10 collection shown at LFW.
- o Limited edition quilted bag designed for Puma.
- o BFC Sponsorship from Yasmin Sewell.

2010

- o Began introducing British made fabrics into AW10 collection at LFW.
- o Sponsored by GLE to exhibit at Pure, August 2010 Trade Show.
- o Designed recycled collection for Tesco, launched in October.
- o Goodone clothing available online at www.Topshop.com in September. Additionally available during LFW in Topshop, Oxford Circus.