



For immediate release

Followed by the success of her women's wear collection, stocked at stores such as Harrods, Emily Evans, Anthropology and Ascension, Finnish born designer Minna Hepburn wanted to transfer her signature look of feminine and shamelessly romantic pieces into a small, carefully edited children's collection. Inspired by those special pieces that have been passed from mother to daughter over generations, the Kristiina collection was born. Each garment is a labour of love designed to remind us of those cherished keepsakes.

Her range starts with stunning jackets made from one-of-a-kind vintage fabrics that are perfect for those special occasions. Beautiful and ethereal lace dresses made from Scottish lace, mixed with organic cottons and silks that bring those children's fairytale stories into life.

Her pieces are as individual and unique as every child. Each garment is one-of-a-kind and embellished by hand using antique lace, buttons, feathers and beads.

Minna is determined to **minimise the impact on the environment** and therefore only uses organic, fair trade and recycled materials to create beautiful pieces made out of the finest materials. There is zero wastage as all left over fabrics from the women's clothing are used to create the children's line, accessories and embellishments.

Each season we will add a few pieces to our timeless collection of jackets, dresses and accessories that will last beyond seasons. Our range is available from 1-5 years old.

Kristiina collection is available from [www.minna.co.uk](http://www.minna.co.uk), 9 London and Wolf & Badger opening 1<sup>st</sup> of February, [www.wolfandbadger.com](http://www.wolfandbadger.com). A be-spoke service is available from 9 London and Wolf & Badger, where customers can bring their own fabrics or choose from our selection of fabrics to create perfect little jackets for little fashionistas alike.

For more information, images and product samples, please contact: Minna Hepburn or Annette Gray, email: [press@minna.co.uk](mailto:press@minna.co.uk) / +44 77 9633 4197

Note to editors: Each piece in the collection is handmade in England.

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