

DAKS WOMENSWEAR AUTUMN WINTER 2010/11 AVIATION

The Autumn Winter collection draws its inspiration from the world of aviation, and in particular the individuals and organisations that have pioneered its development. The collection looks towards the RAF, famed not only for their development of modern aviation, but also for their standard in dress and presentation.

The overall mood for colour is tonal and sophisticated with a palette of strong winter whites, luxuriant blacks, asphalt grey, navy, grass green and camel. Colours reflect the rich RAF aviation history, highlighted by insignia colours of red and berry.

The collection can be separated into three distinguishable stories. The first takes inspiration for silhouette, colour and fabrication, from the clothing and uniforms worn by the innovators of modern flight. Looking at military garments with a wealth of historical details that reflect functionality, performance and high quality craftsmanship. Fabrics include cotton corduroy, and padded Nylon and taffeta.

The second story focuses on the formal staples of the DAKS wardrobe. It covers both classic and contemporary styles and silhouettes with suiting available in plain wool, Prince of Wales check and pinstripe.

The third is a modern interpretation of the historical use of the classic British checks and woollen cloths. These are not only represented throughout the history of the DAKS brand, but during the first steps of global aviation, where classic tweeds and British milled cloths were used for warmth and endurance, before the introduction of more technical fabrications. This story focuses on outerwear, with many classic styles including the trench, the duffel and the pea coat fabricated in tweeds, boiled wool, cashmere and padded Nylon. Chunky knits are also key, made from soft yarns in rib and cable stitches.

Key pieces in the collection include:

Duffel inspired wool skirt
Oversized cable knit cardigan
Zigzag knit dress
Seasonal check kilt dress