

Craig Lawrence is a knitwear designer based in London. He draws inspiration from his childhood in Ipswich, where nostalgia, decadence and decay meet amongst Britain's seaside towns. Craig's approach to knitting can only be described as extreme, reinventing this ancient craft through unexpected use of both materials and form. Over the six seasons, all before graduating from Central Saint Martin's, Craig produced knitwear for design icon Gareth Pugh. Craig's Autumn/Winter 09 collection marked a number of achievements, winning New Gen sponsorship for an exhibition and also marking his LFW catwalk debut as part of the 'Blow Presents' schedule.

Lawrence's other high profile collaborations include work with Levi's as a Levi's Original, with the Cassette Playa label, musician Patrick Wolf and for Alexander McQueen's McQ internet campaign. Craig Lawrence's designs recently graced the limited edition cover of AnOther magazine as a showcase of Britain's finest new fashion talent with actress Tilda Swinton as the cover model.

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