



PURPLE

Michael Lewis

Footwear's best kept secret, Michael Lewis, has finally stepped from behind the scenes of fashion's elite houses with his own hugely successful luxurious footwear collection. Already establishing himself as one of Britain's fastest rising design talents, Michael Lewis' individual and beautifully crafted debut line was snapped up to launch exclusively by the globally renowned Dover Street Market and L'eclairer, Paris. His very first client and now steadfast ambassador, the style icon and supermodel, Elle Macpherson has been hooked on his shoes ever since.

"I love Michael Lewis shoes!..his collection offers the most innovative, exciting and beautiful design I have seen in a long time. Look out for Michael Lewis..he is such a brilliant and exciting new talent.." Elle Macpherson

With his debut collection Michael Lewis went on to win the prestigious NEWGEN Award from the British Fashion Council, previous winners have included UK Fashion hero's Alexander McQueen and Mathew Williamson.

Graduating from Central St Martins in 1996, Michael Lewis began his footwear design career in Paris, working initially for Jean-Charles de Castelbajac. After a stint at Gucci with Tom Ford, Lewis designed alongside Marc Jacobs at Louis Vuitton and subsequently Burberry with Christopher Bailey.

Today, living in London working solely on his very own collection, Michael Lewis has swiftly secured exclusive stockists around the world and is on a fast track to ensuring his place as the hottest and most covetable name in British luxury footwear.

Annamarie@purplepr.com

www.michaellewislondon.com