

Natascha Stolle (pronounced Sto-Lay) BIO

An American anglophile who studied English Literature before turning to fashion, Natascha Stolle came to London in 1999. Working for Peter Jensen for ten seasons, Stolle graduated from the Central Saint Martins MA before showing with Fashion East for two seasons. Stolle has also designed two capsule collections for ASOS (the first will be online in November) as well as designing the Autumn/Winter10 womenswear range for the B Store's in house label which will be shown in February as part of LFW. Stolle will also present her own line collection and New Generation exhibition stand for LFW the same week. Stolle has also won the Fashion East Design Award in which she is awarded a new and state-of-the-art website built by the renowned web designers at REHAB Studio (December launch).

Half German, a quarter Italian and a quarter Japanese, Natascha is as odd a mix as the fashion influences she absorbed as a kid. Growing up in Hawaii and Virginia, Stolle's style is a compelling mix of slouchy separates, back-woods Appalachia Americana, and the glamour of her mother's Honolulu wardrobe. Her witty approach to textiles, LOL accessories, and fluid tailoring come directly from her own first experiments in dressing which continue to inspire her signature mix of aspirational luxury with a teenage sexuality.

Despite her fascination with all things adolescent, Natascha Stolle is a grown-up designer with a commitment to wearability. If the Stolle woman is anything like her wardrobe, she's independent-minded, fun, stylish- and totally going out tonight.