

English Edward Meadham and French born Benjamin Kirchhoff graduated from Central Saint Martins in 2002.

The pair launched their womenswear collection, Meadham Kirchhoff, as part of Fashion East in February 2006.

They have since won further shows with the scheme and have more recently been awarded catwalk sponsorship as part of the New Generation scheme for the last 2 seasons.

They define their design aesthetic as a corruption of classic garments and a re-evaluation the values of banality in contemporary culture.

Their approach is concise yet refined and most garments incorporate elements of hand finishing or hand treatment.

Their woman is uncompromising, nonchalantly elegant, intelligent and melancholic.

Meadham Kirchhoff is selling in Browns London, Maria Luisa and Le Printemps in Paris, Opening Ceremony and Ikram in the USA, Joyce and Sidefame in Hong Kong amongst others.

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