

## ATALANTA WELLER

After successfully graduating from Cordwainers College of London, Atalanta Weller has spent the past six years pushing the boundaries of fashion foot-wear, successfully creating unusual, yet always balanced and beautifully constructed shoes.

Since graduating, Atalanta has embarked on an extensive range of both apprenticeships and collaborations that have helped hone her avant-garde and futuristic style. After drawing on six years of experience with a number of companies ranging from Clarks to John Richmond, that has had a definite influence on her modern take on the classic shoe.

It is her unusual design sense that has helped build strong relationships with the London set and have further helped utilize collaborations with up and coming designers such as Gareth Pugh and House of Holland.

Based in East London, in a shared design studio amongst architects and product designers, Atalanta has drawn influence from her surroundings in her design ethos.

It was this commissioning piece that won her much acclaim in design based publications, and named amongst Giuseppe Zanotti and Christian Louboutin as one of the worlds most progressive shoe designers, in London style bible i-D.

Having successfully been awarded NEWGEN sponsorship for Spring Summer 2010, Atalanta will debut her first solo collection.

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